CULTURE COMMUNIQUÉ

MARCH 2014

The mission of the Office of Cultural Development is to serve the citizens of Louisiana by preserving, supporting, developing and promoting Louisiana culture, including archaeology, arts, French language and historic preservation.

HEADLINES

OCD hosts Culture Connection 2014 April 22 – 23 in downtown Baton Rouge

South Broad Street Main Street and Cultural District spearheading N.O. ReFresh Project

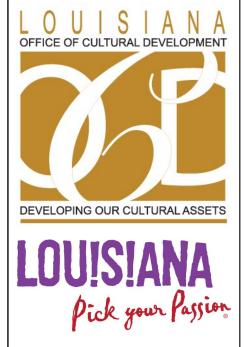
Exhibit on immigrant arts travels Lou-

Louisiana toasts its Grammy nominees with music, crawfish

Shreveport Municipal Auditorium included in list of worldwide music destinations

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A message from Lt. Governor Jay Dardenne



Building on 2013, the Year of Music, my office continues to promote the music industry in Louisiana through our Musicians Roster and the Louisiana Music Ambassadors Program. Visit Louisiana-Soundtrack.com to learn more. Our 2014 initiative, Only in Louisiana, highlights the unique culture and experiences our state offers, and the new Official Louisiana Inspiration Guide is a great place to begin. Use the hashtag #OnlyLouisiana on social media to stay connected.

We are also working diligently to make sure Louisiana's own Poverty Point State Historic Site is in the best position to receive the World Heritage Site designation from the United Nations Educational, Scientific and Cultural Organization when it meets to select new sites this summer.

I look forward to seeing you all at Culture Connection next month.

A message from Assistant Secretary Pam Breaux



The Office of Cultural Development is in the thick of planning for Culture Connection, our annual conference that brings together culture stakeholders from throughout Louisiana, and I am excited to invite you all to join us.

The two-day event is a valuable and fun program that offers general assemblies with great speakers and food, and instructive seminars led by state and national leaders. Marketing Historic Bridges for Adaptive Reuse—a discussion led by Department of Transportation and Development officials regarding relocating historic bridges to communities to boost revitalization efforts—is just one example of a workshop that will benefit stakeholders from the arts, historic preservation and more.

Click here to learn more about Culture Connection and here to register. We truly look forward to seeing you there!

STAFF UPDATES

From **Phil Boggan**, OCD deputy assistant secretary

Culture Connection 2014 to be held April 22 – 23 in downtown Baton Rouge

Culture Connection, the Office of Cultural Development's annual conference for Louisiana's culture stakeholders, will take place Tuesday, April 22, and Wednesday, April 23, in downtown Baton Rouge. The general assembly—in which archaeology, arts, French language, historic preservation and other culture stakeholders convene—will be held April 22. Plans include a lunch with Lt. Governor Jay Dardenne,

workshops, meetings and a dinner honoring the 2014 Louisiana Culture Award winners. OCD stakeholder groups will separate April 23 for specialized meetings and workshops.

Click here for the Culture Awards nomination form, which is due by March 26, and here for more information about Culture Connection.

From **Gaye Hamilton**, director of the Cultural Districts Program

South Broad Street Main Street and Cultural District spearheading N.O. ReFresh Project

Broad Community Connections, the nonprofit organization that oversees the South Broad Main Street and the South Broad Cultural District in New Orleans, is developing a revitalization project for North Broad Street called the ReFresh Project.

The project, which will feature a Whole Foods Market anchoring a 60,000-square-foot development, broke ground in May 2013. City leaders hailed it as an important first step in revitalizing this economically depressed corridor. The project, developed in partner-

ship with New-York based firm L+M Development Partners, represents the good work that Louisiana Main Street communities and Cultural Districts are doing to revitalize and enhance communities throughout the state.

Read more about the ReFresh Project here. Click here to learn more about Broad Community Connections. From **Maida Owens**, director of the Folklife Program

Exhibit on immigrant arts to travel Louisiana

The traveling exhibit A Better Life For All: Traditional Arts of Louisiana's Immigrant Communities will premiere April 3 in Shreveport and run through May 3 at ArtSpace, the Shreveport Regional Arts Council's exhibit space at 710 Texas St. The opening reception April 3 at 5 p.m. is free and open to the public. From May 15 to June 15 the exhibit will be featured in Baton Rouge at the Capitol Park Welcome Center, 702 River Road, and will be free and open to the public.

A Better Life For All: Traditional Arts of Louisiana's Immigrant Communities is part of the Louisiana State Museum's traveling exhibit program. This exhibit comprises four free-standing panels suitable for libraries and other public venues. For information about booking the exhibit email Susan R. Moreau or call 225.219.0725.

The National Endowment for the Arts and the Louisiana Division of the Arts provided funding for the exhibit. For more information about the program, visit www.artspaceshreveport.com and www.louisianafolklife.org/newpopulations.

NEWS CLIPS

Louisiana toasts its Grammy nominees with music, crawfish

The week leading up to Sunday's Grammy Awards is packed with parties, concerts and ceremonies designed to build excitement for the big night.

Only one state has its own event in this starry mix. Louisiana.

Nominees from the state were honored at Saturday's Only in Louisiana brunch, a noisy hoedown of regional food, music and revelry staged in the normally Latinthemed Conga Room.

Actress Faith Ford, best known for roles on *Murphy Brown* and *Hope & Faith*, waxed rhapsodic about her native state and especially "the musical gumbo it serves up."

"It's forever in my soul," she

said of Louisiana's distinctive patchwork of Cajun, zydeco, blues, jazz and country. "It lives in your blood. It gets in your skin. It's contagious."

Lt. Gov. Jay Dardenne gave an audio-visual presentation tracing Louisiana's history of musical luminaries and influences.

Louisiana has sent a nominee to the Grammy Awards every year since 1960 and at least nine annually since 2000, he said afterward.

Read more here.

Faith Ford, second from left, and Louisiana Lt. Governor Jay Dardenne, second from right, with the Hot 8 Brass Band and Wild Magnolias Mardi Gras Indians (Photo: Colin Young-Wolff)



Shreveport Municipal Auditorium included in list of worldwide music destinations

The Shreveport Municipal Auditorium has been included in a list compiled by MSN of the most notable locations for music worldwide.

"This American auditorium is widely regarded as the birthplace of Elvis' career. Between 1948 and 1960, the radio station KWKH broadcast its show *The Louisiana Hayride* from the venue, and in October 1954 Elvis performed live for the first time there.

His performance proved so popular that afterwards he sang in the auditorium once a week throughout 1955. A statue of the King stands outside the building and the road that passes it was renamed in his honor.

The auditorium was added to the National Register of Historic Places as a result of its connection with the birth of rock 'n' roll, and James Brown, Jimi Hendrix and Aretha Franklin all played there too."

Read about the other destinations to make the list here, and learn more about the historic Shreveport Municipal Auditorium here.

FUNDING OPPORTUNITIES

- PrintMatters is sponsoring NEXT 2014, a contemporary print biennial to be held from June 7 to July 5 at PrintHouston 2014, and has issued a call for printmakers. The organization is looking specifically for innovative and challenging works of print that transcend process and materials and present printmaking as a versatile and adaptable medium. The deadline to apply is March 31. Click here to learn more.
- New Music USA awards project grants help artists promote themselves and are open to a wide range of new music projects. The next request period will close April 1. Click here to learn more.
- The 2014 William Faulkner-William Wisdom Creative Writing Competition, sponsored annually by literary nonprofit The Pirate's Alley Society Inc., is now accepting entries. The categories are novel, novella, narrative non-fiction, short story, novel-in-progress, essay, short story by a high school student and poetry. The submission deadline is April 15. Click here for more information.
- The Citizens' Institute on Rural
 Design has issued a request for
 proposals to rural communities
 facing design challenges, such
 as Main Street revitalization,
 how to manage and direct
 growth and how to provide adequate and affordable housing.

- Successful applicants will receive a \$7,000 stipend and inkind professional design expertise and technical assistance valued at \$35,000. The submission deadline is May 6. Click here to learn more.
- The deadline to submit applications for fiscal year 2015 grants through the Arts Council of New Orleans Online Granting System for arts activities in Assumption, Jefferson, Lafourche, Orleans, Plaquemines, St. Charles, St. James, St. John the Baptist and Terrebone parishes is May 15. Click here to learn more.
- The Mid Atlantic Arts Foundation is accepting applications for the 2014 2015 French-American Jazz Exchange (FAJE), which is designed to foster the creative and professional development of jazz artists from France and the United States through collaborative practice. The deadline to apply is May 30. Click here for more information.
- The John Michael Kohler Arts
 Center is accepting applications
 for its world-renowned Arts/
 Industry residency program. Up
 to 16 artists from around the
 world will be chosen for two- to
 six-month residencies during
 which they will explore new ide as and technologies. The dead line to apply is April 1. Click
 here to learn more.
- The National Endowment for the Arts' Office of Research and

- Analysis is accepting applications for *Research: Art Works*, which supports research that investigates the value of the U.S. arts ecosystem and the impact of the arts on other domains of American life. Click here to learn more.
- The New England Foundation for the Arts is accepting proposals for its Native American Artist Exchange Program, which supports an exchange of ideas between two Native American artists from different regions. Click here to learn more.
- The Pollination Project is accepting applications from social entrepreneurs for seed grants of up to \$1,000, which are awarded to individuals for projects in the early stages of development that promote compassion toward all life, environmental sustainability, justice, community health and wellness and social change-oriented arts and culture. Click here to learn more.
 - The New Orleans Theatre Association is a leading presenter of touring Broadway productions and other performing presentations in Louisiana. All the revenues it generates are channeled back into the community in the form of grants and other support for cultural, education and arts-based organizations. Click here to learn more about applying for a NOTA grant.

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Stay connected to our office via our website and Facebook. Use the hashtag #OnlyLouisiana on social media. To make a comment about *Culture Communiqué*, contact us at culture@crt.la.gov.